

Online application

Hotel Design Award 2023

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Information for completing the online form

Please first read the instructions before preparing the necessary documents and then starting the entry process. Once you have registered by entering your name, your e-mail address and address data regarding **the submitting company** in the application tool, you may start with the submission process ("**new entry**" button). Once you have registered, you will receive an **e-mail confirming your registration** and asking you to confirm your e-mail address. You will also receive a link to the application tool, which will allow you to log in there again at any time and to continue your application, as well as to review, edit or print your submissions.

Please note that none of the information will be saved unless you click on the "**Save and continue**" button at the bottom of the form pages. For this to work, all boxes in the form that are marked with an * have to be completed. Once you have completed all the boxes, you can go to the overview page of your submission, where you can **send off the final version of your application by clicking on the "Submit" button**. Once you have **sent off the application**, the system will send you an e-mail to the e-mail address that you have provided to confirm that you have submitted your application. The final submission deadline is 24 March 2023. You should expect to take about 45 minutes to enter all the necessary information in the form and upload any additional photographs, videos, plans, etc. Should you have any questions prior to applying, please contact us at milan@196plus.com.

SECTION 1: General information

1. Eligible projects and selection process

Up to two hotels may be submitted per year by each company applying. The hotels must be located in Europe and have been constructed and opened between October 2021 and April 2023 inclusive. The winners will be selected in the following three stages:

1. Application process
2. Jury deliberation, decision and nomination by the 196+ forum Milan jury (in March)
3. The award ceremony (in April)

2. Application process for the Hotel Design Award 2023

Any company involved in the planning, construction and operation of the hotel may take part. However, the applicant must obtain all necessary permissions from the companies involved in the realisation of the hotel project and the operation of the hotel, both past and present. The application needs to be submitted to 196+ forum Milan by 17 February 2023 at the latest. Each hotel can only take part in the competition once, and no hotel can apply two years in a row.

3. Nomination by the 196+ forum Milan jury

The jury will select up to ten nominees and thereof three finalists from among the **completed** applications that have been submitted. The jury will normally meet in March of the respective competition year. All nominated applicants will then be immediately informed of the jury's decision. Additional documentation may be needed for the presentation of the nominees during the 196+ forum Milan event (e.g. additional photographs, videos, etc.). The organisers will communicate further details to the nominees once the jury has reached its decision.

4. Award ceremony

The award ceremony of the Hotel Design Award 2023 will take place during the 196+ forum Milan event on 17 April 2023. This will be the first time the winning hotel is made known. An official representative of each hotel that has been shortlisted should attend the 196+ forum Milan event in order to accept the award should the hotel be selected.

5. Your application for the Hotel Design Award 2023

Please complete all the fields in the application form below. Boxes marked with * (section 3) are mandatory fields that are required in order to be able to initially store the application form. You will then automatically receive a confirmation e-mail entitling you to alter or complete the documentation that you have submitted up until the submission deadline.

SECTION 2: Conditions for participation

1. Selection criteria

All hotels completed and opened in Europe between October 2021 and April 2023 are eligible to take part in the competition. Each hotel can only take part in the competition once, and no hotel can apply two years in a row. If it should be a conversion of an existing hotel, massive changes and a reorientation must be recognisable. Furthermore, the hotel must have been closed before reopening. Hotels that have been renovated during ongoing operations are excluded from participation.

2. Authorised number of projects

Each company may submit a maximum of two hotels, provided that these conform to the conditions for participation.

3. Application process

Each participating company must submit a fully-completed application form for every hotel that is to take part in order to allow the organisers to decide on admittance to the application process. Should the hotel have been planned and realised by more than one company, the company submitting the application form needs to inform the other companies accordingly and obtain from them any permissions that may be required. The application forms should be officially submitted to 196+ forum Milan by 17 February 2023.

4. Application documents

The jury reserves the right not to admit to the competition any documents that are incomplete or do not comply with the guidelines.

5. The duties of the jury and nomination

All completed application documents submitted to 196+ forum Milan within the above timeframe will be admitted for evaluation by the jury. The jury has the task of selecting up to ten nominated hotels and thereof three hotels as finalists. The decision of the jury will be primarily influenced by a number of different, non-exclusive, criteria:

- the originality of the accommodation concept,
- architectural quality (building and façade),
- integration into the project's surroundings,
- design (interior fittings), as well as
- innovation (planning and construction, design, operation and technology, as well as related processes, environment/sustainability).

Items marked with * in sections 4-7 must be answered completely. Incomplete application documents may be excluded from the application process. The jury's decision is final and not subject to appeal.

6. Additional material for the final stage of the application

The companies whose hotels have been selected by the jury will be informed of their nomination in writing. They may need to submit additional material, such as a short description of the project in English and/or further photographs, videos of the project. This material may be showcased in the exhibition area and/or at the digital event platform as part of the 196+ forum Milan event. All three finalists will agree to be available for any film recordings and allow the 196+ forum Milan film crew access to the hotel and to any other relevant areas of the hotel property.

7. Hotel Design Award ceremony 2023

The results of the competition will be announced during the 196+ forum Milan event on 17 April 2023. At least one official representative of each nominated hotel should take part in the event in order to accept the award for the winner. All nominated hotels will receive an award. For the representatives of the nominated hotels one (1) free ticket will be provided.

8. Competition and the jury's decision

No claims may be asserted concerning the application system, the jury's choice of nominees, finalists and the winner, or any other aspects concerning the competition. The companies accept the present conditions of participation by registering for the competition and the Hotel Design Award 2023.

9. Use of photographs and project-related information

The organisers are entitled to publish the photographs and videos provided and the following hotel-related information (namely: name of owner, operator, developer, architect, interior designer, hotel category, construction time, number of rooms) as part of the presentation of the applicants, on the 196plus website, the digital event platform, in press releases, in social media, in trade journals, conference documents (print/digital) or in an event app, as well as during the 196+ forum Milan conference on 17 April 2023. The submitting company must clarify the use of the copyrights prior to the application, as well as the concomitant labelling. Participation is deemed to constitute confirmation that the proper picture copyrights have been obtained. 196+ forum Milan reserves the right to transfer any compensation claims resulting from inadequate labelling of image or video material from the application documents to the participating company. When submitting the image material, please make sure that all images are uploaded as JPG files in print quality (300 dpi) with the **image rights properly marked**.

10. Submitting complete information

All fields marked with * are mandatory and must be completed. This particularly applies to the **investment costs** (section 6, No. 11). The hotel will be automatically disqualified from the competition if the requested information is not submitted in full. **N.B.:** These data are only made available to 196+ forum Milan and the 196+ forum Milan jury for evaluating the submitted application. Neither 196+ forum Milan nor the 196+ forum Milan jury members will publish them or use them for any other purposes.

SECTION 3: Information about the company submitting the hotel application*

- Name of the company
- Street / No.
- Zip code
- City
- Country
- Contact person for the application
- E-mail
- Phone
- Function within the context of the hotel project (architect, project developer, etc.)

SECTION 4: Hotel*

- Category
 - If the hotel is a revitalisation of an existing hotel the prerequisite for participation is the prior closure of the hotel
 - New construction or
 - Conversion (original use as an office, industrial building, etc.?) or
 - Conversion (original use as office, industrial building, etc.?) + new construction or
 - Revitalisation/Renovation of an existing hotel following closure (original categorisation?) or
 - Revitalisation/Renovation of an existing hotel following closure (original categorisation?) + new construction or
- Hotel name (stick to the correct spelling! The hotel name is used for all marketing activities.)
- Date of completion (between 1 October 2021 – 17 April 2023)
- Street / No.
- Zip code
- City
- Country
- Website

SECTION 5: Suitability to receive the award*

Concise description of why the hotel should win the award (USP) | 2,000 characters incl. spaces

SECTION 6: Profile of the hotel*

1. Segment

- City hotel, resort hotel, other

- Other

2. Operating concept

- Full-service hotel, conference hotel, resort, seasonal operation (opening dates), other
- Other

3. Classification

- Official classification (1 star, 2 stars, 3 stars, 4 stars, 5 stars, other categories)
- Other

4. Description of location (part of town or city, neighbourhood, stand-alone, lake, etc.)

600 characters incl. spaces

5. Gross floor area (GFA) in the hotel building (sqm)

- Above ground
- Underground

6. Number of floors

- Above ground
- Underground

7. Rooms

When assigning rooms, please decide on one room category, multiple entries are not possible.

- Number of rooms (total)
 - Single rooms
 - Double rooms
 - Family rooms
 - Barrier-free rooms
 - Suites
- Room per category (in sqm, from/to) | 1,000 characters incl. spaces

8. Construction/renovation period (months)

9. Total investment costs

Only for the evaluation by 196+ forum Milan and 196+ forum Milan jury members. None of this data will be published or used by 196+ forum Milan.

- New construction
 - Construction- and additional costs (above ground/underground, incl. fees, etc.) (€)
 - FF&E (€)
 - Total investment costs (€)
 - Costs per room (€)
- Existing building
 - Existing building (€)

- Construction- and additional costs (above ground/underground, incl. fees, etc.) (€)
- FF&E (€)
- Total investment costs (€)
- Costs per room (€)
- Existing building + new construction
 - Existing building (€)
 - Construction- and additional costs (above ground/underground, incl. fees, etc.) (€)
 - FF&E (€)
 - Total investment costs (€)
 - Costs per room (€)
 - Construction- and additional costs (above ground/underground, incl. fees, etc.) (€)
 - FF&E (€)
 - Total investment costs (€)
 - Costs per room (€)
 - Total investment costs existing building + new construction (€)

10. Operator

11. Owner

12. Project developer

13. Architect

14. Interior designer

SECTION 7: Hotel details*

1. Target guest group

1,000 characters incl. spaces

2. Keywords regarding unique characteristics

200 characters incl. spaces

3. Short description of the building's architecture

1,000 characters incl. Spaces

4. Short description behind the story of the interior design concept

1,000 characters incl. Spaces

5. Please show us how you have implemented the story in the hotel and how it reflects your target group

1,000 characters incl. Spaces

6. Special aspects relating to sustainability and certificates (BREAM, DGNB, LEED, additional certificates etc.)

1,000 characters incl. spaces

7. Special aspects relating to accessibility

Please describe your barrier-free concept, especially for hotel and bathrooms, which, in addition to the legal and purely technical requirements, further develops barrier-free architecture and shows how barrier-free rooms can be consistently implemented functionally and aesthetically. | 1,000 characters incl. Spaces

8. Description of F&B outlets

- No. of restaurants
- No. of bars
- Other (snack machine, guest kitchen, etc.)
- Style, type of food and seating capacity per outlet (1,000 characters)

9. Short description of conference area

- Choice yes/no
 - Total area (sqm)
 - No. of meeting rooms
 - State space available with parliament-type seating (per available meeting room) | 500 characters incl. spaces
 - Other / special features | 500 characters incl. spaces

10. Short description of wellness area

- Choice yes/no
 - Total area (sqm)
 - Spa and fitness offer | 1,000 characters incl. spaces

11. Preview images

Please upload here the three most representative images of the hotel (facade / room picture / public space) as JPG files in print quality (300 dpi) with identification of the image rights in the file name. These images will be primarily used in order to present your hotel (trade journals, 196plus website, conference brochure, etc.)

- Exterior view/facade
- Room
- Public space

SECTION 8: Upload files

Here you have the possibility to upload further pictures, plans, press releases, presentations, advertising videos and video clips in a collective folder.

For an overview that is as complete as possible, we recommend submitting the following material in addition.

When uploading the respective file, please pay attention to the exact indication (e.g. view standard room, view restaurant "name", view lobby). Please note that all images should be submitted as JPG files in print quality (300 dpi) indicating clearly the intellectual property rights of the photographs and videos submitted.

- Map indicating the hotel location (radius 2 km and radius 10 km / 2 pictures)
- Aerial view of the hotel (if available / 2 pictures)
- **Exterior view/façade* (1 additional picture, different from the already uploaded pictures)**
- The hotel in its surroundings (2 pictures)
- Interior views (2 pictures)
- Reception area (2 pictures)
- Restaurant (2 pictures)
- Lobby (2 pictures)
- **Public space* (1 additional picture, different from the already uploaded pictures)**
- **Rooms* (1 additional picture, different from the already uploaded pictures)**
- Barrier-free rooms (2 pictures of the barrier-free hotel rooms with sanitary rooms, which illustrate the structural realization of the barrier-free concept)
- Bathroom (2 pictures)
- Spa area (if applicable / 2 pictures)
- Conference area (if applicable / 2 pictures)
- Special design features of the hotel (e.g. design details / 2 pictures)
- Architectural plans (e.g. preliminary drawings, a selection of non-dimensioned plans is sufficient / 3 files)
- Selected press articles (up to 5 articles)
- Videos, presentations (up to 2 files)
- **Virtual hotel tour* (lobby, reception, F&B outlets, conference, spa, standard room category, others) recorded e.g. via mobile phone with or without explanations possible (no professional video recording necessary)**
- Upload links* (website, social media, etc.)